PHISHME

# Changing User Behavior To Mitigate Cyber Attacks

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What is PhishMe?

With PhishMe, an organization's employees are immersed in a real-world spear phishing experience, but within a controlled manner that does not compromise security or create negative backlash from employees. In addition, employees are empowered to report suspicious phishing attempts, using Phish Reporter, which provides another source of real-time threat intelligence to security operations and incident response teams. User reported phishing attempts from unknown sources can be prioritized by security analysts based on a user's reputation for correctly identifying phishing emails sent by the PhishMe solution.

Effective, memorable and secure, PhishMe's customizable scenarios focus on emulating the most relevant threats, identifying highly visible targets, filtering repeat victims, and emulating advanced tactics like conversational phishing. The solution provides immediate feedback and targeted training to anyone that falls victim to these exercises. Customers may run their own phishing awareness program internally using PhishMe or utilize our managed service team to have a fully customized program for them.

Unlike other security training solutions that send phishing emails, PhishMe is a purpose built SaaS platform with security and scalability in mind. Our patented technology provides an unmatched range of cyber attack themes, content and customization, and delivers detailed analysis and reporting, and benchmarking against PhishMe's growing list of enterprise customers and industry peers.

The PhishMe Method
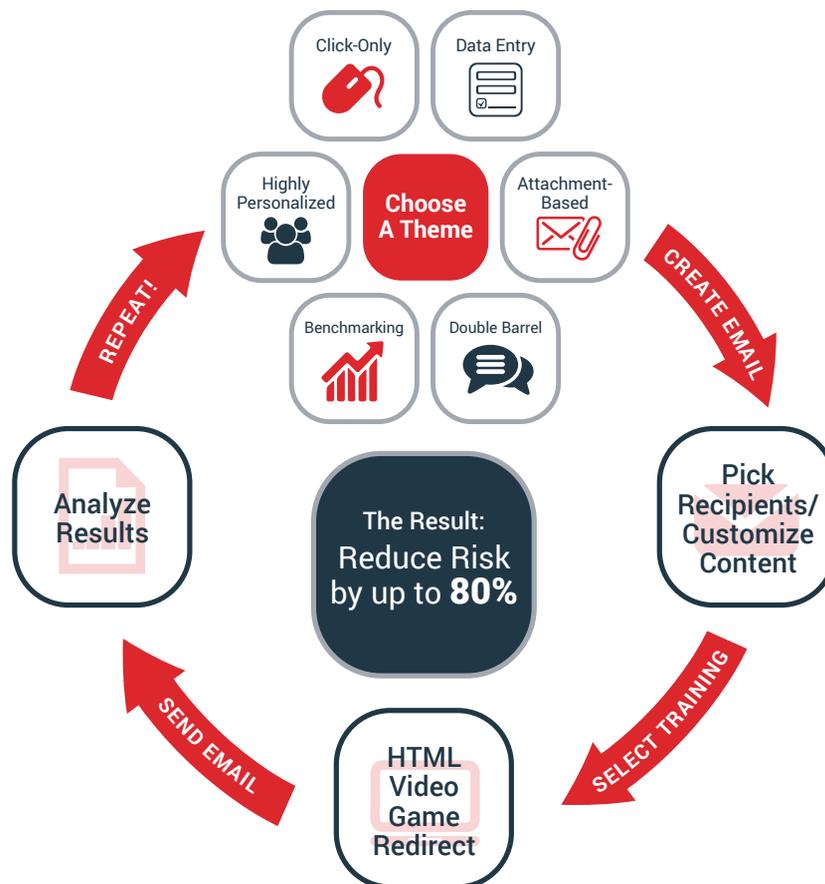
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Types of Scenarios

Click-only

Customize a phishing email that urges the user to click on an embedded link which takes the user to PhishMe training.

Attachment-based

Train employees to avoid one of the most common sources of malware by sending scenarios containing attachments in a variety of file formats.

Data Entry

This scenario features a link that forwards the user to a customized landing page that simulates an internal corporate page and attempts to convince the user to enter a critical piece of data.

Double Barrel

Raise employee awareness of this latest phishing trend that sends two emails – one benign and one malicious – and attempts to build trust with the user before unleashing malicious content.

Benchmarking

See how your organization stacks up with other PhishMe customers by running identical scenarios and comparing your results to the rest of the PhishMe community.

Highly Personalized

Simulate advanced social engineering tactics by using specific known details about email recipients gathered from internal and public sources.

Templates and Training

PhishMe includes dozens of email scenario templates that have been developed by the PhishMe professional staff. They are frequently updated to reflect examples of real world phishing emails, and can be customized in a variety of ways.

Training offerings include fully customizable HTML5 training templates, animated videos, and a game module. Organizations can also redirect to their own internal training.

Translated content in over 22 languages addresses global customer needs.

PhishMe Reporter

PhishMe Reporter is an optional Outlook Add-in that streamlines the user reporting process by installing a button on users' toolbars that, when pushed, reports suspicious email to your security team, preserving the full header and context of the email and any attachments.

Provides real-time threat intelligence to improve threat detection and response and minimize the impact of compromises.

Detailed scenario reporting

PhishMe's detailed reporting capability tracks:

- Geolocation
- Timestamps
- Individual responses
- Trends
- Time spent on training
- Time to first report (PhishMe Reporter must be installed)
- Browser enumeration

Enterprise Grade Security

- Deployed in a Tier III SOC 2 and SOC 3 certified facility in the United States and an ISO9001:2008 certified facility in Europe.
- Both datacenters are regularly externally pentested and feature robust access controls.
- Data encrypted at rest.
- Sensitive details are never collected from customers during data-entry scenarios.

Managed Services and Support

Managed Services

Customers can purchase PhishMe as a partially or fully-managed solution with a dedicated professional assigned to their account who creates, executes, and analyzes the results of PhishMe campaigns. Programs are customized for an organization's requirements and culture.

Customer Support

Each license provides access to PhishMe's world class customer support, including:

- Expert advice for implementing PhishMe, reviewing email scenarios against industry best practices, and tailoring the program to an organization's culture, leadership, and user base.

- Assistance with optimizing PhishMe functionality, including support for new features and scenarios.

Licensing Information

PhishMe's annual license allows customers to run an unlimited number of scenarios throughout the year for the specified number of users under the license. Each license includes access to all PhishMe email and education templates, videos, and game modules; scenario results, metrics, and reports; and the optional PhishMe Reporter. Our experienced support team will assist you in accessing the SaaS solution and ensuring delivery of the email based scenarios. As an added advantage, you can have our experts review any or all of your scenarios by simply selecting and submitting on the scenarios scheduling page.

Free Trial

PhishMe offers a free 30-day trial that includes full access to the PhishMe solution. Trial customers can run an unlimited number of PhishMe scenarios during the trial period, and receive real feedback about their organization to provide a data driven justification for implementing a PhishMe program.

Pricing

PhishMe's pricing model provides customers with the flexibility to continually train all email users while providing extra training to repeat offenders that are most likely to put their company or organization at risk. The annual license is based on the number of unique recipients you wish to train over the term of the annual license. Support is included in the license fee, as well as unlimited reviews of your scenarios. Our team of experts can provide a partially or fully managed solution for an additional fee.

For more information on pricing, please contact **sales@phishme.com** for a detailed quote and a free trial license.

About PhishMe

PhishMe® is the leading provider of phishing mitigation and detection for organizations concerned about human susceptibility to sophisticated cyber attacks. PhishMe's immersive training platform turns employees into an active line of defense by enabling them to identify, report and mitigate spear phishing, malware, and drive-by threats. A data-driven approach ensures that PhishMe integrates easily into the security technology stack, demonstrating measurable results to help inform an organization's security decision making process. PhishMe's customers include the defense industrial base, critical infrastructure, and Global 1000 entities that understand changing user security behavior will improve security, aid incident response, and reduce the risk of compromise.

For additional information, please visit: **www.phishme.com**.

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